

Point-of-Sale Terminal Masking

Security regulations in the European Union impose limitations on the use of security cameras in retail stores. Recording is forbidden if a person is entering a PIN Code at the POS terminal or holding a card so the numbers are visible. The most common workaround is blacking out large portions of the screen, which renders the footage obsolete.

Noema uses smart cameras and computer vision to recognize the position of the POS terminal and automatically apply a mask if a person is entering a PIN or brandishing a card. The mask is much smaller than a traditional blackout, so security footage is still useful after masking is applied.

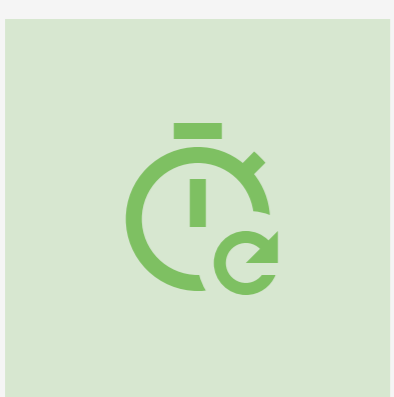


Noema's Point-of-Sale Terminal Masking app recognizes the position of a POS terminal and applies a mask which blocks the PIN pad but nothing else.

Features / Specs

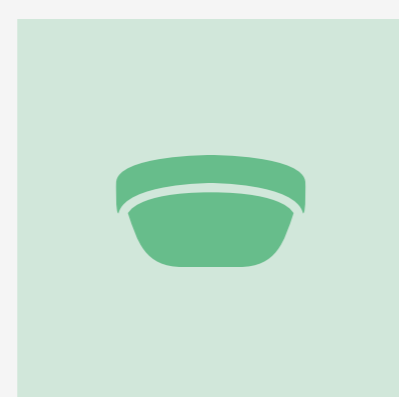
- One camera can monitor 4 terminals
- Irreversible Masking applied by the camera
- Easy configuration & use
- Multiple masking layers based on terminal use
- Limits Masking to terminal
- Complies with EU & GDPR regulations

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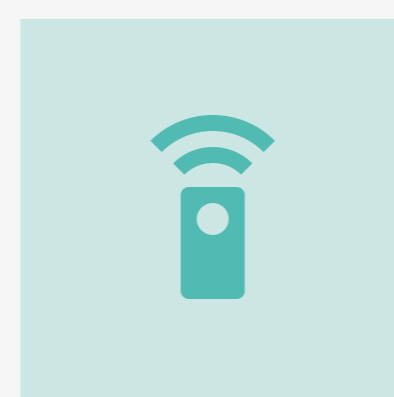
Automated, 24/7 Monitoring

Noema's POS Masking application automatically monitors and masks up to four Point-of-Sale terminals when a customer is entering PIN code on a terminal



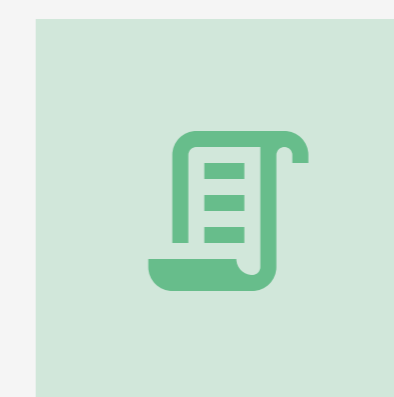
Computing at the Edge

Noema's POS Masking application operates at the edge, meaning the algorithm runs entirely on the camera, allowing you to monitor multiple terminals, with no added hardware or network connectivity in addition to the camera.



Remote Installation & Configuration

Noema's computer vision applications are easy to install. Mount a new camera or equip an existing one, and configure the application remotely over the internet.



Masking at the Edge

Noema's POS Masking application applies the mask at the edge which means masking is irreversible, maintaining security of the footage. The mask is not applied when terminal is not in use.